

Message Text

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11

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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R 280735Z AUG 74

FM AMEMBASSY SINGAPORE

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 1134

UNCLAS SINGAPORE 3547

E.O. 11652: N/A

TAGS: BEXP SN

SUBJECT: METRO IN-STORE PROMOTION

REF: A) USDOC 12328, B) USDOC 12713, C) USDOC 12879,
D) STATE 115866

1. METRO WOULD LIKE TO CHANGE DATES OF PROMOTION TO 3 WEEKS OF JUNE 28-JULY 19, 1974, TO PREVENT SCHEDULING CONFLICT AND TO COINCIDE WITH JULY 4. EMBASSY WOULD ALSO PREFER THESE DATES SINCE EDUCATIONAL TRAINING AIDS CATALOG SHOW IS ALSO SCHEDULED FOR APRIL 1975. WE ASSUME THIS WILL NOT CAUSE ANY FISCAL YEAR PROBLEMS AS LONG AS CONTRACT OBLIGATING \$25,000 IS SIGNED DURING FY 75. PLEASE REPLY ASAP SO THAT LETTER OF INTENT WITH NEW DATES (IF AGREEABLE) CAN BE SIGNED. WOULD APPRECIATE REPLY BY COB, AUGUST 30.

2. METRO INFORMED EMBOFF THAT THEY ARE NOW INITIATING PURCHASES OF U.S. GOODS FOR PROMOTION DURING JUNE - JULY TIME FRAME TO ENSURE PROPER LEAD TIME FOR DELIVERY. THEY WANT TO KNOW IF COMMERCE PREFERS THEIR ACCOUNTING FOR PROMOTION PURCHASES TO BE DONE ON AN ANNUAL BASIS BEGINNING NOW, A 6-MONTH BASIS FOR THE TIME WHEN THE BULK OF THE INCREMENTAL PURCHASES ARE MADE, OR FOR THE 6-MONTHS IMMEDIATELY PRIOR TO THE PROMOTION PER PARA (3) REFTEL (D). NONE OF THE THREE METHODS WOULD POSE AN ACCOUNTING PROBLEM BUT THE FIRST TWO METHODS MIGHT GIVE A BETTER INDICATION OF WHAT
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THE REAL INCREMENTAL PURCHASES WERE. PLEASE ADVISE.

CRONK

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SINGAP03547
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740237-1001
From: SINGAPORE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740811/aaaaaiym.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) USDOC 12328, B) USDOC 12713, C) U, SDOC 12879
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
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Review Exemptions: n/a
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Review Markings:

Declassified/Released
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30 JUN 2005

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